

# Press release



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Rundbuckstrasse 6  
CH – 8212 Neuhausen am Rheinfall / Switzerland  
[www.lifewatch.com](http://www.lifewatch.com)

## Stefan Vogt named Chief Commercial Officer

Neuhausen am Rheinfall/Switzerland, December 8, 2014 – LifeWatch AG (SIX Swiss Exchange: LIFE), a leading provider of medical solutions in remote cardiac monitoring, announces two changes to its Executive Management Team.

The Board of Directors has appointed Stefan Vogt as Chief Commercial Officer effective January 1, 2015. Stefan Vogt will be based in Switzerland and be responsible for Global Sales and Marketing, including the development of international business, as well as mHealth initiatives. Stefan Vogt, who is currently interim head of Global Sales, will also continue to fulfill this role until a suitable replacement has been found. Stefan Vogt brings to the LifeWatch Group significant international experience in sales and marketing operations in both the medical device and telecommunications industries. He previously served as Head of Marketing at Straumann, Chief Operating Officer of Implant Direct Europe and gained extensive experience in the telecommunications industry while working at Swisscom and AT&T in both the U.S. and Europe. The Board welcomes Stefan Vogt to the Executive Management Team and wishes him every success for the future.

LifeWatch also announces that, following over 6 years with the company, Yair Tal, President mHealth, has decided to leave in order to pursue a new opportunity. During his time with LifeWatch, Yair Tal has successfully headed-up LifeWatch Technologies, Ltd. in Israel and spearheaded our mHealth efforts. We regret Yair Tal's decision and would like to wish him every success in the future in both his personal and professional life.

### For further questions:

LifeWatch AG  
c/o Dynamics Group, Philippe Blangey / Doris Rudischhauser  
Phone: +41 43 268 32 35  
E-mail: [investor-relations@lifewatch.com](mailto:investor-relations@lifewatch.com)

## **About LifeWatch AG:**

LifeWatch AG, headquartered in Neuhausen am Rheinfall and listed on SIX Swiss Exchange (LIFE), Switzerland, is a leading healthcare technology and solution company, specializing in advanced telehealth systems and wireless remote patient monitoring services. LifeWatch's services provide physicians with critical information to determine appropriate treatment and thereby improve patient outcomes. LifeWatch AG has operative subsidiaries in the United States, in Switzerland and in Israel, and is the parent company of LifeWatch Services Inc., and LifeWatch Technologies, Ltd. LifeWatch Services, Inc. is a leading U.S.-based provider of cardiac monitoring services and home sleep testing of Obstructive Sleep Apnea (OSA). LifeWatch Technologies Ltd., based in Israel, is a leading developer and manufacturer of telemedicine products. For additional information, please visit [www.lifewatch.com](http://www.lifewatch.com).

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